

SAMPLE REPORT · EXAMPLE COMPANY



# Construction AI Opportunity Review

A clear example of how ClearAi would identify practical AI opportunities, prioritise a safe first step and outline what implementation could involve.

## Designed for non-technical teams

Every section explains what it means, why it matters and what decision it supports.

## Focused on one first implementation

The example shows a bid-support Custom GPT with realistic effort, cost and guardrails.

Prepared as a public sample by ClearAi · [hello@clearaihelp.com](mailto:hello@clearaihelp.com) · Example company: Northbridge Construction Group.

# A clear route through the recommendation.

This sample report is structured for a busy owner, director or manager who wants the conclusion, the reasoning and the next step without unnecessary technical detail.

## 1. Summary

Gives the practical conclusion first. Use this if you only have five minutes and need the headline decision.

## 2. Workflow map

Shows where AI could help in everyday work. It separates "AI can draft or organise this" from "a person still approves this".

## 3. Scorecard

Compares opportunities using the same simple criteria. This stops the loudest idea winning just because it sounds exciting.

## 4. First implementation

Turns one recommendation into a practical build example. This includes what would be built, what it needs, and rough time/cost bands.

## 5. Guardrails and roadmap

Shows how to test safely and what to do next. This is the difference between a useful pilot and random AI experimentation.

## EXECUTIVE SUMMARY

# The best first AI move is bid support, not replacing estimators or project managers.

For Northbridge Construction Group, the clearest opportunity is to reduce repeated bid admin by using approved company material to draft first-pass tender answers. A human bid lead still checks every word before anything leaves the business.

## BEST FIRST PILOT

**1**

Bid-support Custom GPT for internal first drafts.

## LIKELY SETUP TIME

**1-2**

working days for a controlled first version once source material is ready.

## EXTRA TOOL COST

**Low**

usually licence-led for a no-code Custom GPT route; confirm pricing before quoting.

**Plain-English conclusion**

Start with one repeatable admin-heavy workflow where the business already has good source material. Keep AI away from final decisions, pricing, safety claims and client commitments until the team has tested it properly.

## WORKFLOW OPPORTUNITY MAP

# Where AI could help the construction team.

This section explains each opportunity in simple terms. It also shows the human control point, because AI should support the team rather than quietly take over important decisions.

WORKFLOW	WHAT AI WOULD DO	WHAT THIS MEANS / HUMAN CONTROL
<b>Bid response support</b>	Draft first-pass tender answers from approved case studies, accreditations, project examples and previous bid wording.	<b>Human control:</b> The bid lead approves facts, tone, compliance wording and final submission.
<b>Weekly site updates</b>	Turn structured site notes and agreed photos into clearer first-draft client updates.	<b>Human control:</b> The project manager checks dates, risks, progress, blockers and commitments before sending.
<b>Handover pack checklist</b>	Compare required handover documents against a checklist and flag missing items.	<b>Human control:</b> The document controller confirms the pack is complete and suitable for issue.
<b>QA and H&amp;S summaries</b>	Summarise long documents into practical action points for site or office teams.	<b>Human control:</b> A competent person reviews safety-related wording. AI does not make safety decisions.

**Supplier query triage**

Group repeated supplier questions and suggest standard response drafts.

**Human control:** Commercial team approves replies, costs, dates and any contract-sensitive wording.

OPPORTUNITY SCORECARD

# Why bid support comes first.

The scorecard is a simple prioritisation tool. It does not say what is “coolest”; it says what is useful enough, realistic enough and safe enough to test first.

### How to read the scores

**Impact** means how much time or quality could improve. **Ease** means how quickly it can be tested. **Risk** means how careful we need to be. **Readiness** means whether the business already has the right material and owner.

### Important note

Risk is not a reason to avoid AI completely. It tells us where to add approval points, source rules and boundaries before anyone relies on the output.

OPPORTUNITY	IMPACT	EASE	RISK	READINESS	SCORE	WHAT THIS MEANS
<b>Bid response support</b>	5/5	4/5	2/5	4/5	<b>88</b>	Strong first pilot: valuable, easy to limit, and based on existing company material.
<b>Weekly site update drafts</b>	4/5	5/5	2/5	5/5	<b>86</b>	Also strong, but easier after the team has learned how to review AI drafts properly.
<b>Handover pack checklist</b>	4/5	4/5	3/5	4/5	<b>78</b>	Useful, but needs a very clear document checklist and ownership.
<b>QA/H&amp;S summaries</b>	3/5	3/5	4/5	3/5	<b>61</b>	Potentially useful, but safety-sensitive. Keep this later and tightly reviewed.

## RECOMMENDED FIRST IMPLEMENTATION

## Build a controlled bid-support Custom GPT.

This section shows how one recommendation becomes something practical. The goal is not to automate bids. The goal is to give the bid team a safer starting draft using approved company knowledge.

### What the Custom GPT would do

It would answer tender-style questions using a controlled source pack: company overview, accreditations, approved case studies, service descriptions, policies and reusable bid wording. It would produce a first draft plus a short checklist of what a human must verify before use.

#### Good use

"Draft a first-pass answer for our approach to quality management, using the approved source pack and noting any missing evidence."

#### Not allowed

"Invent a stronger case study, promise a completion date, change pricing, or submit anything directly to a client portal."

## IMPLEMENTATION DETAIL

# What needs to be built, in normal language.

## 1 Create the approved source pack

Collect the documents the GPT is allowed to use: previous bid answers, case studies, certifications, standard company wording, policy summaries and "do not say" rules.

Why it matters: the GPT is only as safe as the material it is given.

## 2 Write the working instructions

Define the GPT's role, output structure, tone, checks, escalation rules and the line it must not cross.

Why it matters: this keeps outputs consistent and makes review easier.

## 3 Test against real tender-style questions

Run 10-15 typical questions and mark outputs as usable, needs edit, wrong, or unsafe.

Why it matters: this reveals gaps before the team relies on it.

## 4 Create a human review checklist

Every draft should be checked for facts, evidence, compliance, tone, client-specific fit and unsupported claims.

Why it matters: the review checklist is the safety net.

## 5 Run a small live pilot

Use it on one low-risk tender section first, then review time saved, quality, corrections and risks.

Why it matters: the business learns before scaling.

## INDICATIVE EFFORT AND COST

## What extra build time and cost might be needed?

These are example bands for the sample report, not a fixed quote. A real proposal should confirm software pricing, user numbers, data sensitivity and whether the client already has suitable AI licences. ClearAi implementation support would be scoped separately, because setup, build, testing and pilot management all require hands-on support.

**Option A · fastest****No-code Custom GPT**

**Build time:** around 1-2 working days once source documents are ready.

**Extra platform cost:** usually low if the client already has a suitable paid AI workspace; otherwise expect per-user subscription costs to be checked at proposal stage.

**ClearAi support:** additional setup and pilot-management costs would apply for source-pack preparation, GPT configuration, testing and handover.

**Best for:** a controlled internal pilot with a small number of users.

**Option B · stronger control****Private assistant / simple web tool**

**Build time:** around 5-10 working days for a more controlled version with login, document handling and clearer audit trail.

**Extra platform cost:** hosting/API usage depends on volume; usually needs a small monthly operating allowance plus build cost.

**ClearAi support:** additional build and management costs would apply for tool design, implementation, QA, documentation and rollout support.

**Best for:** wider rollout, sensitive material, or stronger governance requirements.

## **Recommended route for Northbridge Construction Group**

Start with Option A for one bid team and one source pack. ClearAi would quote the implementation support separately from any platform or licence costs. Only move to Option B if the pilot proves useful, multiple users need access, or the business needs stronger control over data, permissions and audit trail.

## GUARDRAILS

# The rules that keep the pilot useful and safe.

**Use approved source material only**

No invented case studies, certifications, project outcomes, client names or claims.

**Keep human approval mandatory**

The GPT drafts. The bid lead approves. Nothing is submitted externally without review.

**Protect confidential information**

Do not upload sensitive tender packs or client documents unless the tool route has been checked and approved.

**Show missing evidence clearly**

If the source pack does not contain enough proof, the GPT should say what is missing rather than make something up.

**Keep a correction log**

Record repeated issues so instructions and source material can improve during the pilot.

**Stay away from commercial promises**

Pricing, dates, liabilities and contract terms stay with the responsible humans.

# How the business moves from one useful pilot to a proper plan.

## First 30 days

Build the source pack, create the Custom GPT, test typical questions and run one low-risk bid section through the workflow.

Decision at the end: did it save time without weakening quality?

## By 60 days

Improve the source pack, add review checklist rules, and test with a second bid type or weekly site-update draft workflow.

Decision at the end: is the process repeatable for more than one person?

## By 90 days

Choose whether to formalise the assistant, expand to more workflows, or stop because the benefit is not strong enough.

Decision at the end: scale, rebuild with stronger control, or park it.

## What ClearAi would give the client next

A practical pilot brief, source-pack checklist, Custom GPT instruction set, human review checklist and simple success tracker.

# Simple explanations for the terms in this report.

## ▼ What is a Custom GPT?

A Custom GPT is a tailored AI assistant set up with specific instructions and, where appropriate, approved reference documents. In this example it helps draft bid answers, but it does not approve or submit them.

## ▼ What is a source pack?

The source pack is the approved material the AI is allowed to use. It may include case studies, company wording, accreditations, policies and examples. If something is not in the source pack, the AI should not pretend it knows it.

## ▼ What does "human approval" mean?

It means a named person checks the output before it is used. They confirm facts, risk, tone, compliance and whether the draft is suitable for the specific client or situation.

## ▼ Why not automate the whole tender?

Because tenders involve client-specific context, commercial promises, risk and reputation. The safer first step is to reduce blank-page admin while keeping decisions human-led.

## ▼ What would make the cost higher?

More users, sensitive data, integrations, login requirements, audit trail, private hosting, complex document handling or the need to connect to internal systems.

# Want a version of this for your business?

ClearAi can review your real workflows, score the best opportunities and give your team a safe first pilot to test.

[Email ClearAi →](#)

[hello@clearaihelp.com](mailto:hello@clearaihelp.com)

## About this sample

Northbridge Construction Group is an example company profile created to show the type of thinking and output a ClearAi review could provide. A live client report would be based on confirmed workflows, documents, interviews and business priorities.